

paperworld
creativeworld



Your professional trade fair presence made easy

New service for first-time exhibitors: Complete package of exhibition stand and marketing

From 2020, new exhibitors at Paperworld and Creativeworld will for the first time be able to book a Newcomer Package comprising an exhibition module and marketing materials. The core of the package is a fully equipped and furnished 9 sqm exhibition stand. In addition, you receive a mix of personalised publicity materials that you can use to attract maximum attention to your company's presentation. This ensures you have a completely professional presence without time-consuming planning on your part.

The new concept offers an array of benefits:

- Fewer materials to transport: As Messe Frankfurt organises the setting up of your stand, you only need to bring your products with you.
- Speed and flexibility: Less time spent at the exhibition centre – you can arrive and depart quickly.
- Transparent costs: The complete package offers financial security.
- Affordable: Low financial outlay, particularly for first-time exhibitors.
- Wide reach: With your investment you can reach over 80,000 visitors.
- Focus of attention: With online and offline communication media including postcards, invitation cards and digital advertising banners.
- Peace of mind for new exhibitors: Even if you have no prior experience at Paperworld or Creativeworld, we ensure a professional presence.



↳ Contact our trade fair team today for a consultation and book an outstanding exhibition stand!

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Newcomer Package Paperworld and Creativeworld 2020



Stand equipment:

- Stand walls, white, H=2.60 m
- Carpet, ribbed, colour code 0064 Electric Blue, or choose a colour from the Messe Frankfurt carpet colour chart
- 1 EcoBloc presentation unit, white, slat wall panel with 2 shelf boards
- 1 seat bench/box, lockable
- 2 stage spot lights Leon 150W, fresnel lense
- 1 table anthracite, 2 chairs (Catifa), white
- 1 signage panel 190x35 cm with lettering "Company Name"
- Pre-cleaning and daily cleaning services
- 3 kW main power supply, renewable energy source

€ 3,399.00

for equipment/construction + 9 sqm space* + media package

* row stand or corner stand depending on availability



Paperworld and Creativeworld
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