

creativeworld

TIME
FOR...

trends 2026

TIME FOR...

Now's the time for beautiful designs and discovering your own style. Unique, creative and wonderful things will emerge. Now's the time for moments that belong to us alone, that slow us down, inspire and please us. Creations from our own fair hands will delight us and others. It's also the time for creating collaboratively and swapping suggestions. The **Creativeworld Trends 2026** provide a boost through both innovation and tradition, sometimes dreamy and playful, sometimes rebellious and free-spirited. Everyone will find their own world here.

modern.
romantics

new
rebels

cool
classics

modern. romantics

TIME FOR gentle beauty. Romance is represented by poetic fantasies and longing, and in a modern interpretation it's all about sharing a moving and clear moment in time. Dainty details like beads, lace and floral motifs take on meaning.

Kindred spirits come together as botanical watercolours refine stationery, and traditional lace turns into artistic accessories. Threaded through with silk, beads blossom while designs from traditional printed fabric successfully make the leap onto porcelain. Original packaging, cutouts and significant initials adorn custom creations. Brooches are also back to enchant us. Transparent layers and sketch-style stitching or drawings tell a dreamy tale. Soft fabric appliqué invites us to touch. Pared down, pure and neutral in colour, modern romanticism shows its other side.

modern. romantics

Crafts are at home in a creative environment where we feel safe and can let our romantic imagination fully unfold. Let's take time to be ourselves. Fine lines and graceful shapes are a welcome, familiar presence.

1 Transparent appliqué **2** Initials created with beads
3+4 Fine lacework **5** Floral ink and watercolour illustrations
6 Cutouts on a dark paper background **7** Packaging as personal as the contents **8** Pin-on beaded flower **9** Black sealing wax **10** Observations from nature: botanical sketches **11** Flowers take a tour around porcelain



new rebels

TIME FOR experiments. For breaking the boundaries and going new ways. It's amazing how much attention brushstrokes and abstract effects can draw. Sustainable alternatives come to replace metallic and plastic sheets.

Get in the mood, get creative, go! Give your imagination free rein – it's not about perfection, but self-expression. Colour is applied in drops, spots and squirts. Textiles, glass, ceramics and resin seem to emerge spontaneously as if impulsively declaring their commitment. Yet there are challenges to the established order, as apparent spurts of colour are actually stitched. Modelling material and tufting allow colours to be blended in expressive ways.

A relaxed mixture of decors plays with our visual expectations, as holograms and 3D effects reflect light and movement. To make surfaces special, embossing replaces coating, and plastic-free glitter is a top priority.

new rebels

Let a feeling of freedom guide your hand, as colours dance and run in a loud show of our own personal style. The patterns and decorations go against the flow. There's a time for everything: experimenting, painting, overthrowing and starting afresh.



1 Textile dye with an airy watercolour effect **2** Lively colour creations **3** Sustainable papers with impact: shiny, metallic and 3D **4** Endless possibilities on ceramics **5** Resin with a multicoloured swirl of pigments **6** Pixellated look **7** Colours on glass **8** Fresh from the craft workshop **9** Needles create splashes of colour **10** Intuitive tufting, tuftingberlin.com

cool classics

TIME FOR a relaxed, sporty look. First up are college style logos, emblems and varsity lettering. These add a twist to the traditional dress code, applied casually to jackets or baseball caps. Knitting and paracord also put in a strong finish.

They're clear, memorable and easily identifiable from afar: large letters and figures in bold typography are a must with college style. If that all feels too clean-cut, just invent some striking fonts and emblems of your own. Two-colour designs cut from felt personalise comfy streetwear and favourite items. Upcycling updates that style, as does combining it with jewellery sporting semi-precious stones.

Embroidery, cord and knots: simple techniques leave lots of room for creativity. In no time at all, blended looks and casual knots emerge – flexible, coloured paracord really comes into its own here. Meanwhile, macramé is a retro favourite that adds charm to the varsity style.

cool classics

Time to show the world you're playing in your own league: by adapting college style for a cool, nostalgic attitude. These classic additions are quick to do and sew yourself, making key items of clothing into timeless signs of a conscious consumer.

1 US college style lettering **2** Refashioning for effect: sweat-shirts with knitted welts **3** Jewellery with semi-precious stones **4** Into the blue: indigo-dyed wool **5** Eyecatching sports badges and emblems **6** Unique sneakers **7** Maximum effect with minimal patterns **8** Knitted colour blends with double- or triple-stranded yarn **9** Handwritten typography, Bar El Rincón Sevillano **10** Knots as art: paracord and macramé



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Now more than ever, hand crafting expresses a lifestyle that values individuality, freedom and sustainability. The **Creativeworld 2026** trends are reflected in an approachable way by Stilbüro bora.herke.palmisano.

Cem Bora, Claudia Herke and Annetta Palmisano have founded one of Germany's leading trend bureaus. They analyse the latest colours, shapes and materials on behalf of Messe Frankfurt – and provide reliable forecasts for retail. These experienced trend experts will present their results at the special presentation and in talks.



Claudia Herke, Cem Bora, Annetta Palmisano

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