

news +++ Creativeworld
06 to 09 February 2026

creativeworld

Inspiration you can touch: Creativeworld 2026 ignites the fire of creative design

Frankfurt am Main, 27 January 2026. When imagination meets colour, craftsmanship encounters innovation, and big names share the stage with newcomers: From 6 to 9 February, Creativeworld 2026 will once again be the stage for everyone who breathes, develops and shares creative ideas. Here, new techniques, materials and market trends merge to form a vibrant reflection of the international hobby, craft and art supplies industry, making Frankfurt the industry's trendsetter for four days.

Creativity means playfully trying out new things, refining tried-and-tested methods, setting trends and connecting generations. This versatility is reflected at Creativeworld in four product groups that cover the entire spectrum of creative work.



Interactive trade fair: Colourful creativity sets the tone at Creativeworld.
Photo: Messe Frankfurt / Jean-Luc Valentin

Product group **Hobby & Handicrafts** brings together the whole world of creative design. From classic craft materials such as paper, felt, gemstones and beads to unusual DIY sets, paints, scissors, adhesives and decorative accessories, right through to porcelain painting, floristry and gift packaging. This is where imaginative projects are created, from individual pieces of jewellery and seasonal decorations to complex model-making projects. The field of ceramics and modelling is particularly dynamic: companies such as Botz, Ceramica Collet, Peter Bausch and Welte present a wide range of clays, glazes and modelling tools, making creative work with ceramic materials accessible to beginners and professionals alike.

From the first stroke to a finished work of art: in the **Graphic & Artists' Supplies** product group, you will find high-quality artists' paints, papers, easels, brushes, palette knives,

chalks, markers and innovative graphic tools for both newbies and pros. Whether classic watercolour, mixed media or modern drawing techniques – this segment combines tradition and innovation, inviting you to take your creativity to new heights.

Urban creativity is the focus of the **Graffiti & Street Art** product group. The range includes airbrush systems, spray cans, acrylic and paint markers, primers and fixatives, calligraphy pens and special accessories for individual urban art projects. The **Graffiti Wall** (Hall 1.2, C06A) is a real highlight of the fair: at this interactive participatory area, supported by Molotow, visitors can get creative with markers, pens and street art materials on Friday and Saturday and leave their own mark. From Sunday onwards, the colourfully designed wall will become a popular photo point. In addition, the product segment is further shaped by exhibitors such as Ghiant, Kobra, Loopcolors, Stanger and other industry heavyweights, whose diverse product portfolios reflect the full breadth of graffiti and street art applications.

Whether sewing, embroidery, knitting, crocheting or dyeing: the revival of textile techniques is inspiring a new generation and inviting people to rediscover old techniques and combine materials, colours and shapes. The Handiwork & Textile Design product group combines classic needlework with innovative trends. Here, visitors will find yarns, fabrics, sewing machines, dyes, buttons, DIY kits and everything else that inspires textile creativity. Brands such as De Bondt, Gründl, Gustav Selter, Hardicraft and Stafil have a particularly strong presence in this area. They offer a diverse portfolio – from high-quality yarns and modern dyeing products to sophisticated DIY kits making textile creation accessible and inspiring for everyone, from first timers to experts.

Experience variety, discover innovations: the Creativeworld programme

A central highlight of the fringe programme is the **Creative Academy** in Hall 1.2 (D06). Here, everything revolves around trying things out, thinking ahead and passing on knowledge: in practical workshops on current techniques and trends, trade visitors can get involved themselves, exchange experiences and take away new ideas for their own businesses. The Creative Academy stage will also be the venue for the **Creative Impulse Awards** ceremony on Friday, 6 February at 10:30 a.m. – a stage for the best innovations and product ideas of the year.

Just as inspiring: **Creativeworld Trends 2026** (Hall 1.1, D81), curated by Stilbüro bora.herke.palmisano. Three style worlds set the tone for the coming season:

- *Modern Romantics* stands for poetic craftsmanship and attention to detail,
- *New Rebels* encourages bold experimentation with materials and surprising colour accents,
- *Cool Classics* interprets retro, college aesthetics and upcycling with a casual sense of style.

This provides inspiration for product ranges, shop windows and new target groups – and an authentic glimpse into what is currently driving and inspiring the creative industry.

Networking – right from the start: digital services to boost trade fair success

To ensure that networking and business development are as successful as possible not only at the trade fair itself, but also prior to and after the event, [Messe Frankfurt's free networking tool](#) is available to all participants. It is the easiest way to make contacts,

arrange appointments and develop business relationships in a targeted manner – recommended for everyone who wants make the most of their time at Creativeworld.

Further information, the complete event calendar and lists of exhibitors can be found on the [Creativeworld website](#).

Next trade fair dates:

Creativeworld will continue to take place at the same time as Ambiente and Christmasworld at the Frankfurt exhibition centre.

Creativeworld: 06 to 09 February 2026

Ambiente/Christmasworld: 06 to 10 February 2026

Note for journalists:

Discover further expert knowledge and ideas for retail on <http://www.conzoom.solutions>.

With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

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