

creativeworld

Creative Impulse Award 2026: Creativity captured in a nutshell – a close look at the winners

Frankfurt am Main, 6 February 2026. Creativity knows no limits: the winners of the Creative Impulse Award 2026 were honoured today at Creativeworld. The award-winning products show how inspiring, surprising and multifaceted the world of crafting, design and artistic work has become, and make you want to pick up a paintbrush, a colouring set or knitting needles yourself.

The winning products of the year combine new technologies, sustainable materials and sophisticated craftsmanship. They reflect current trends such as the desire for greater durability, the expressive manifestation of artistic emotions, and the joy of unconventional experimentation. All winners have one thing in common: they invite you to experience creativity in the moment and immerse yourself in your own creative world.



Wood Art by Splat Planet: this award-winning set brings creative 3D design and crafting fun to the children's room. Photo: Manufacturer.

Wood Art by Splat Planet won the **Children's Product of the Year** category. This craft set lets kids explore the world of 3D design: five finely laser-cut layers of wood are coloured, glued together to fit perfectly, creating a striking 3D effect. The set promotes creativity, concentration and spatial awareness and impressed the jury as a successful combination of fun and educational value. Second and third place went to the 3Doodler Start+ 3D Printing Pen Set from WobbleWorks and the Japan multi-activity box from Graine Creative.

The **Kit of the Year** is the DIY Lumen Postcard Kit from Par. The sun printing set makes analogue photography a playful experience: sunlight is used to create delicate plant impressions on special postcards. The jury praised the modern interpretation of this historical technique and the invitation to experiment creatively beyond the digital realm. The other awards went to the Wooden Coasters DIY Pyrography Kit from BeaverCraft and the Gelli Arts Image Transfer Kit from Gelli Arts.

The da Vinci Go Colineo from Da Vinci Defet was named **Artist Product of the Year**. The modular travel brush system offers maximum flexibility for creative work whilst travelling. High-quality Colineo synthetic fibres, smart details and a robust design make the product the ideal companion for urban sketching and mobile creativity. In second and third place were the True Metallic Metal - Colour Case from Acrylicos Vallejo and the colourful variety of stencils from Etter Art.

In the category **Sustainable Product of the Year**, the Natural Watercolour Kit from Art Select was awarded first place. With natural pigments, a vegan formula and plastic-free packaging, this set sets standards for sustainable creative work. The jury praised the well-thought-out concept, which combines environmental awareness and artistic standards. Second and third place went to Scheepjes Kinsome by De Bondt and the eco-friendly multi-purpose glue by Collall.

The **Product of the Year** winner is the addiCraSysnake Lace from addi / Gustav Selter. The ergonomically shaped double-pointed needle set with fine tips brings comfort, functionality and design to knitting and makes even elaborate patterns easy to knit. The jury particularly highlighted the innovative character and practicality of this tool. Further awards went to the Forma Struktura – the first brush specially designed for textured fillers from Zahn Pinsel – and the Gray Collapsibowl from Paint Puck.



Knitted with flair: the addiCraSysnake Lace double-pointed needle set offers a secure grip and is comfortable to hold. Photo: Manufacturer.

Whether it's a craft project, handicraft, artistic experiment or sustainable design: the winners of the Creative Impulse Award 2026 are an invitation to everyone who designs with their heart, head and hands – and wants to embark on the adventure of creativity. If you want to find out more and immerse yourself in the world of creativity, visit the [Creativeworld website](#) for further information, the complete shortlist, pictures and comments from the jury.

Next trade fair dates:

Creativeworld will continue to take place at the same time as Ambiente and Christmasworld at the Frankfurt exhibition centre.

Creativeworld: 29 January to 01 February 2027

Ambiente/Christmasworld: 29 January to 02 February 2027

Note for journalists:

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