

news +++ Creativeworld
06 to 09 February 2026

creativeworld

Frankfurt is bursting with ideas: Creativeworld 2026 inspires with brand power and interactive experiences

Frankfurt am Main, 27 November 2025. Creativeworld's 2026 edition impressively demonstrates its enduring appeal as the leading global trade fair for the international hobby, craft and artists' supplies sector. Whether returning global players or innovative newcomers – the exhibitors represent the full spectrum of creative brand worlds in one place. From textile innovations to interactive street art: trade visitors discover key brands, the latest trends – and countless opportunities to get hands-on.

Creativeworld once again proves its position as the international flagship event for the DIY sector – and leading exhibitors are back on board. Holtz Office Support is returning with Copic, its internationally acclaimed marker brand for illustration and graphic design. Feuerstein, known for its brand Molotow, is bringing professional colours, markers and sprays for urban art to Frankfurt. Rit Dye from Nakoma Products is also back, presenting versatile textile dyes for a broad range of DIY projects.



Creativity live and in action: across the Creativeworld stands, visitors test, paint and experiment – offering pure inspiration. Photo: Messe Frankfurt / Jean-Luc Valentin

“Creativeworld is the most inspirational stage in this industry – exhibitors here demonstrate a clear appetite for new creative ideas and for building networks. The return of established players alongside the debut of new brands signals just how relevant this trade fair is,” says Show Director Stefan Schopp. “For the retail sector, Creativeworld is the place where creative impulses turn into tangible business ideas. It is where contacts, collaborations and inspiration for tomorrow’s assortments take shape.”

New in Frankfurt: Turkish manufacturer Alize brings colourful yarns and textile materials for crochet and knitting enthusiasts, while Dutch supplier De Bondt expands the portfolio with premium yarns, needles and accessories for needlework projects. Both underscore the growing importance of textile DIY techniques at the fair.

Urban, creative, boundless: Street Art in the spotlight

Alongside returning exhibitor Molotow, Creativeworld strengthens its focus on the Graffiti & Street Art segment with the brands Kobra and Loopcolors from new exhibitor JJM. High-pigment spray paints, markers and innovative urban-art tools demonstrate the breadth of this category – from public-space art to experimental mixed media.

A new highlight for 2026 is the Graffiti Wall: a more than 20-square-metre surface inviting visitors on the first two days of the fair to pick up street-art materials and leave their own creative mark – guided by renowned artists from the scene. During the trade fair, the completed wall becomes a selfie spot and a symbol of the collective creativity that defines the show.

Showcase for innovation

At the same time, Creativeworld remains the home of strong, long-standing exhibitors who have relied on the fair for years as their international platform for product presentation, exchange and business development. Fedrigoni, Gründl, Rico Design, Royal Talens, Schmincke, Turan Boya and Uchida Yoko Global exemplify the event's broad thematic range – from premium colours and papers to DIY accessories and lettering products for professional use.

Next trade fair dates:

Creativeworld will continue to take place at the same time as Ambiente and Christmasworld at the Frankfurt exhibition centre.

Creativeworld: 06 to 09 February 2026

Ambiente/Christmasworld: 06 to 10 February 2026

Note for journalists:

Discover further expert knowledge and ideas for retail on <http://www.conzoom.solutions>. With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

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