

messe frankfurt



creativeworld

6.–9.2.2026
FRANKFURT/MAIN

HANDS ON WHAT'S HOT

Touch the latest DIY trends.

REACH OUT TO BUSINESS CONTACTS FROM AROUND THE WORLD.

Big reach, big ideas – big business!

At the start of 2026, Frankfurt will become the centre of the DIY world. Why not exhibit at Creativeworld, the **world's largest and most important industry trade fair**? Nowhere else has more international industry visitors!

Our motto is **"Hands on what's hot"** because we let the trade audience experience and try out your new products, techniques and materials for themselves. Present your highlights within our **product groups Hobby & Handicrafts, Graphic & Artists' Supplies, Handiwork & Textile Design** or **Graffiti & Street Art** and get talking to trade visitors from all round the world. This is your chance to strengthen connections with existing customers and get to know new ones.

WELCOME TARGET GROUPS TO YOUR STAND.

You'll find top decision makers from ...

- Retail
- Retail chains
- Speciality stores
- Department stores
- Discounters and self-service
- Wholesale and import/export
- Mail order and e-commerce
- Services, healthcare and education

... who specialise in ...

- Hobby, handicrafts and artists' supplies
- Home improvement, building and gardening
- The toy trade
- Food, health and beauty
- Floristry, decoration and gift shops
- Industry and craft

... as well as ...

- Opinion leaders and influencers like journalists
- Content creators

STRONG FIGURES

FOR YOU IN 2025!*

- 17,679 sqm gross exhibition area
- 95 % visitor satisfaction
- 7,810 visitors
- 271 exhibitors
- 96 participating nations
- 74 % visitors degree of internationality

PUBLICITY FOCUSED ON YOUR PRODUCTS.

Showcase your offer, tailored to the DIY world.

HANDS ON WHAT'S HOT!



KEEP YOUR FINGER ON THE PULSE: THE LATEST TRENDS & EVENTS.

Only at Creativeworld can buyers get up close and personal with the full range of tomorrow's international creative trends. It's the main trade fair for the hobby, craft and artist supplies sector and offers specialist retailers an overview of the latest industry fashions, as well as an order platform. The exceptional programme of events will also attract your target groups – offering valuable knowledge.



YOUR BENEFITS:

- Are you looking to be a trendsetter for the coming season? If so, exhibit your products in the eye-catching Trend Area at Creativeworld Trends 2026/27!
- Register to give a workshop at the Creative Academy, where customers can try out your products.
- Enter the Creative Impulse Award to attract even greater interest in your company and products.
- Exhibit your sustainable products as part of the sought-after special interest: Ethical Style by Creativeworld.
- Simplify your business with nmedia.hub, the order and content platform for the Home & Living sector that makes it easier to order (and reorder) and to manage product data.

HOBBY & HANDICRAFTS

Handicraft materials and sets, batik dyes, gemstones, felt, glass paints, hobby and handicraft books, sequins, beads, porcelain painting supplies, scissors, face paints, wax crayons, silk paints, ribbons, edging, decorative articles, florists' materials, gift wrapping, mosaics, packing and binding materials, polystyrene articles and tools

HANDIWORK & TEXTILE DESIGN

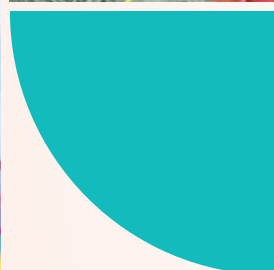
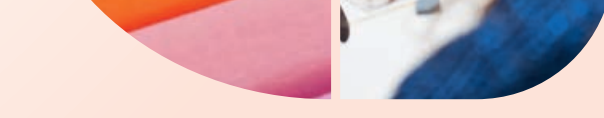
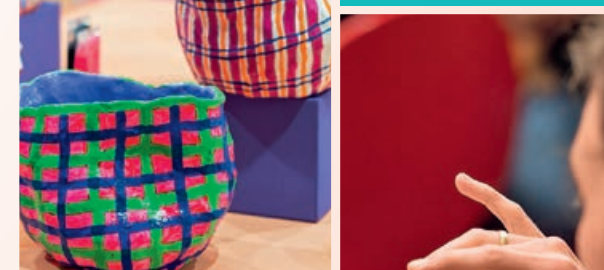
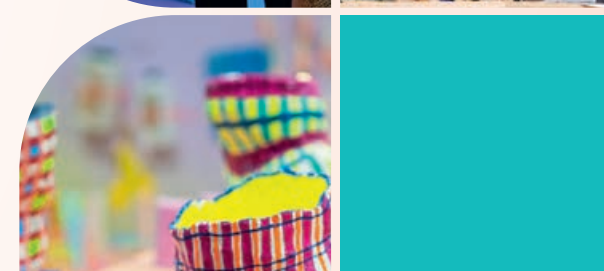
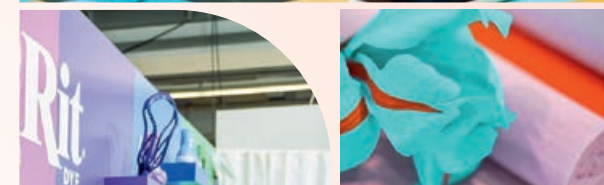
Sewing machines, wool, yarns, buttons, textile materials, fabrics for embroidery and sewing plus everything you need for knitting and crocheting

GRAPHIC & ARTISTS' SUPPLIES

High-grade paints and paper, canvases, brushes, easels, watercolour accessories, chalks, charcoal, creative tools as well as writing and drawing instruments

GRAFFITI & STREET ART

Airbrushes and accessories, primer and fixative, spray cans, acrylic markers and paints, paint pens, graphic markers, calligraphy pens and nibs and water brush pens



TAKE SUCCESS INTO YOUR OWN HANDS: REGISTER NOW.

Spaces at the world's leading DIY trade fair are highly sought-after. You won't need long to think it over – register right away! Make contact with us and secure your place at Creativeworld from 6 to 9 February 2026.

ONLY HERE IN FRANKFURT CAN YOU:

- Forge valuable contacts with national and international decision makers.
- Meet new and existing target groups.
- Make the most of opinion leaders in the press and influencers on social media.
- Experience first-hand which trends and innovations are most positively received.
- Negotiate deals at the fair itself with high-quality decision makers from the wholesale, import/export and retail sectors.
- Take advantage of our unique infrastructure and comprehensive range of services – including our Exhibitor Media Package.
- Benefit from outstanding synergy effects with the concurrent Ambiente and Christmasworld consumer goods fairs.

Be there!

TYPE OF STAND	STAND RENTAL PRICES
1 side open	€ 228.00/sqm *
2 sides open	€ 257.00/sqm *
3 sides open	€ 275.00/sqm *
4 sides open	€ 285.00/sqm *

* Excluding € 4.40/sqm environmental contribution, € 0.60/sqm AUMA contribution (Association of the German Trade Fair Industry) and VAT. Mandatory media package € 985.00 ex. VAT.

SITE PLAN

Want to look at the ideal infrastructure for your stand ahead of time? Simply check out the current Creativeworld site plan on our website.



VIEW THE SITE PLAN



HIGH-FIVE:

CREATIVELORLD 365 DAYS A YEAR!

Our online formats let you network, present your products virtually and enjoy numerous online events before, during and after the trade fair. Use of the platform is included in your Exhibitor Media Package. The online exhibitor search engine and the nmedia.hub digital order platform are available all year round.

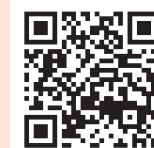


LOOKS LIKE IT'S YOUR YEAR!



SIMPLY THREE TIMES AS STRONG.

Ambiente and Christmasworld will run alongside Creativeworld. Many international visitors from the consumer goods industry see this as the perfect opportunity to gather information and garner inspiration from all three fairs at once. Take advantage of that great synergy and look forward to more potential purchases!



IT'S ALL COMING TOGETHER NICELY

WE LOOK FORWARD TO HELPING YOU IN PERSON.

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