

Creativeworld 2025: More visibility for your products



Dear xxx,

Would you like your products to be more visible during the trade fair and beyond your trade fair presence? Then be part of our special presentations and programmes during Creativeworld 2025. Reach new target groups and increase your range! For your planning, we are offering you an overview of all the participation options:

Our [Creativeworld Trends 2025](#) provide an overview of the latest creative trends and are the perfect place for national and international buyers to get inspired by the three trend worlds for the upcoming creative season. Use this special presentation for your new product ideas! The current trend statements can be found in the brochure in the attachment.

A participation in the [Creative Academy](#) gives you the opportunity to present your new products and innovations to the global trade audience and receive immediate feedback on site.

Does your company produce responsibly and sustainably? Then apply for the independently curated exhibitor program [Ethical Style](#). The program provides visitors with an optimal overview of sustainably producing companies.

An additional opportunity is the fee-based participation for our [Creative Impulse Award](#). Submit your product to win the coveted Oscar of the industry! A jury of experts decides which products stand out from the crowd, bring creativity to life and are awarded with this prize.

As usual, the Creativeworld team will be happy to answer any questions you may have: Feel free to contact the content-team via phone +49-69-7575-6812 or e-mail to content-creativeworld@messefrankfurt.com

With best regards from Frankfurt

Your Creativeworld Team

Messe Frankfurt Exhibition GmbH, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main
Creativeworld, 07. - 10.02.2025
creativeworld.messefrankfurt.com

Geschäftsführung: Wolfgang Marzin (Vorsitzender) und Detlef Braun,
Amtsgericht Frankfurt am Main, HRB 58 331