participating nations

92% visitor satisfaction

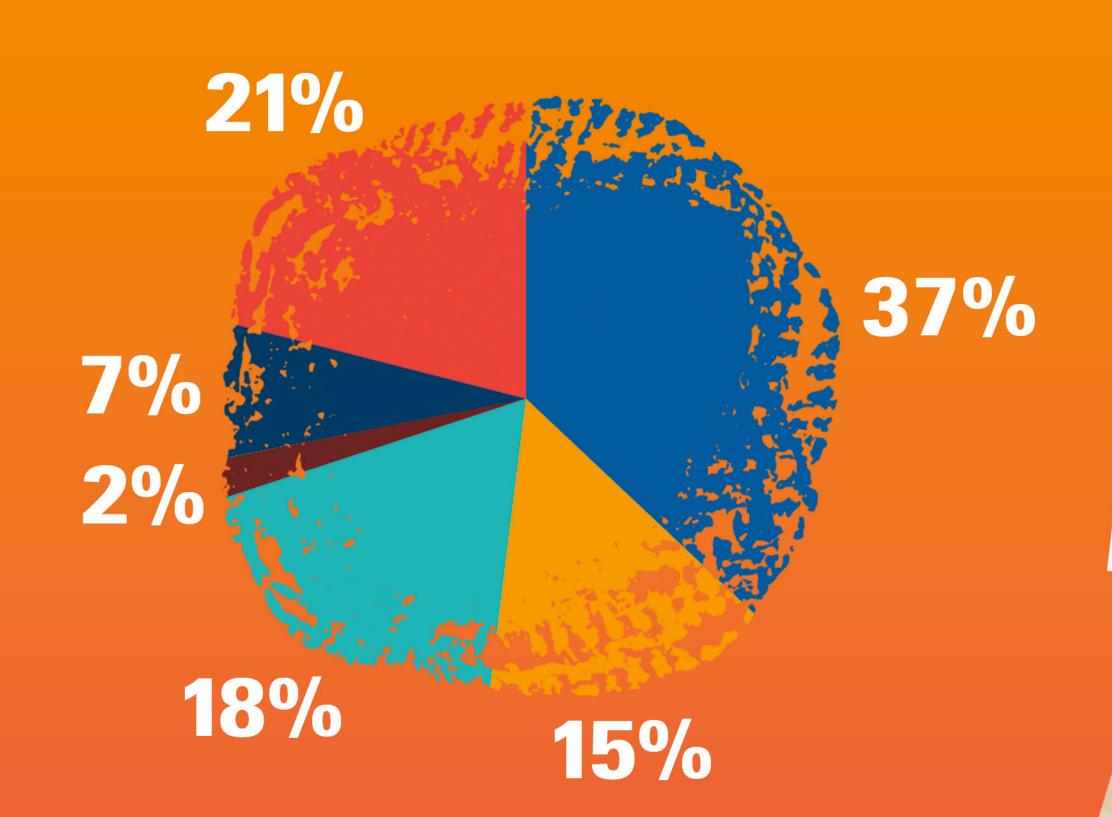
7,257 visitors

GG 0/0 visitors degree of internationality

17,900 sqm gross exhibition area

259 exhibitors

TRADE VISITORS PER BUSINESS SECTOR







OCCUPATIONAL POSITION OF THE TRADE VISITORS

50% SELF-EMPLOYED ENTREPRENEUR



17% MANAGING DIRECTOR, BOARD MEMBER



3% DIVISION MANAGER, OPERATIONS MANAGER



6% DEPARTMENT HEAD, GROUP HEAD



13% OTHER SALARIED STAFF



7% IN TRAINING



4% OTHER



TOP 10 VISITOR COUNTRIES INTERNATIONAL

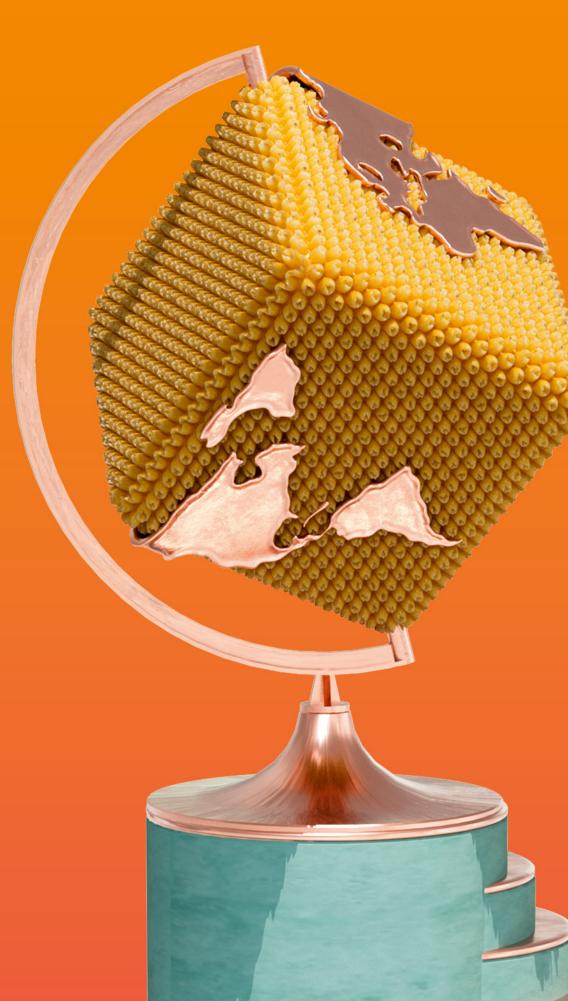
NETHERLANDS 1

GREAT BRITAIN 2

USA 3

SPAIN 4

ITALY 5



- 6 FRANCE
- > SWITZERLAND
- 8 BELGIUM
- PEOPLE'S REPUBLIC OF CHINA
- 10 SWEDEN