

Creative Impulse Award 2024: These are the winners

Frankfurt am Main, 27 January 2024. Which innovations in the hobby, craft and artists' supplies market will inspire the creative community this year? The Creative Impulse Award 2024 provides the answers: the industry Oscar was presented on today's opening day of Creativeworld in cooperation with the publishing house Chmielorz. It honours products that stand out from the crowd in terms of innovation, design or sustainability. The top three winners in the five award categories took to the stage in front of the trade audience today.

"The award honours the achievements of the industry that repeatedly demonstrates the courage to innovate and invest, especially in challenging times. The submissions for the award demonstrate their creativity, entrepreneurial pioneering spirit and their instinct for what will be in demand in the future. It is always impressive to experience this anew," explains Julia Uherek, Vice President Consumer Goods Fairs at Messe Frankfurt, who opens the awards ceremony at the start of the trade fair.



This is what winners look like: The winners of the Creative Impulse Awards 2024. photo: Messe Frankfurt/Jean-Luc Valentin

Product of the Year is the innovative stencil and stamping tool Sizzix™ Stamp & Spin Accessory from Sizzix by Ellison. This device makes it possible to print circular stamp motifs easily and precisely. It contains a rotating stamping press with segmented grooves that allow a perfect alignment of the motifs. The device is compatible with most adhesive or rubber stamps.

First place in the **Tool of the Year** category also goes to Sizzix by Ellison for its Sizzix™ Scoring Board & Trimmer. This new tool from the Sizzix brand for crafting with cardboard makes it easy and precise to create customised cards, boxes, envelopes, bags and rosettes. The device combines a variety of additional functions for cutting, folding, creasing, punching and shaping for professional-quality paper crafts. An online generator for box and envelope sizes extends the range of applications.

With the DIY hand mould set for two hands from Glorex, happy moments can be immortalised in 3D. This and the ease of use give the **kit of the year** its special charm. In addition to step-by-step instructions, the set contains the accessories needed to mould two folded hands in true-to-life detail. The skin-friendly moulding compound is made from plant-based products.

Together with the artist Isi Carolina, the brush manufacturer da Vinci has launched four oil and acrylic brushes in a set compiled and designed by the artist. The **artist product of the year** contains four brushes from the GRIGIO series. Their slightly roughened synthetic fibres ensure a high paint absorption capacity, while the strong brush body and high suppleness provide special elasticity. They are also hard-wearing, easy to clean and resistant to solvents.

The Hempa start-up's colouring pad made from hemp paper is the **sustainable product of the year**. The high-quality hemp paper products from the university graduate duo Jonathan Althaus and Stefan Pöker enrich the market with a sustainable alternative to conventional paper made from wood: more than four times as much can be produced with each hemp harvest on the same space. Hemp plants absorb a lot of CO₂; their fibres are naturally very light in colour - there is no need for chemical bleaching.

The Creative Impulse Award was presented for the 17th time this year, since 2023 in cooperation with the publishing house Chmielorz and its trade magazine Cutes & Friends. All winners of the Creative Impulse Award are presented in more detail here: [Creative Impulse Award Winner | Creativeworld \(messefrankfurt.com\)](#) The accompanying brochure is also available for download there.

New date from 2025:

In future, Creativeworld will start at the same time as Ambiente and Christmasworld; the runtime will remain at four trade fair days:

Creativeworld NEW Friday, 07.02. - Monday, 10.02. 2025

Ambiente Friday, 07.02. - Tuesday, 11.02. 2025

Christmasworld Friday, 07.02. - Tuesday, 11.02. 2025

Press releases & images:

<https://creativeworld.messefrankfurt.com/frankfurt/en/press.html>

On social media:

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