

creativeworld

Creativeworld 2024: New jury line-up with seasoned creative influencers

Frankfurt am Main, 09 November 2023. Creativeworld is entering the new trade fair year with a new jury for the Creative Impulse Award. Two creative influencers have now been appointed to the six-member team of experts who will judge the product innovations in six categories in 2024.

Dominic Gollanek has long been known to the creative industry under his *nom de plume* [Snooze One](#), under which the lettering artist from Berlin works as a freelance artist. Gollanek discovered his passion for letters ten years ago and was active in the field of graffiti and street art. This is also one of the product segments that will be represented again at Creativeworld 2024, as well as that for graphics and artists' supplies, in which Gollanek, alias Snooze One, is artistically at home. Gollanek later began to specialise in calligraphy and lettering. Today, he combines his experience with various techniques and styles, including digital artwork, always with an experimental touch, and always looking for a new perspective, which he now brings to the Creative Impulse Awards jury.

Over the course of eleven years, Katharina Pasternak has gathered a fan base around her DIY and decoration blog [LeelahLoves.de](#), with whom she shares tips on decorating as well as manual work such as ceramic art and recipes and gardening instructions. In future, Pasternak will bring her extensive practical experience in the craft and design sector to her jury work.

From 2024, Gollanek and Pasternak will join the independent jury, which is made up of the artist and presenter Martina Lammel, the board member of ART kreativ eG Peter Nowotny and the DIY artist and photographer Lisa Tihanyi as well as Eva Olbrich as the show director of Creativeworld, the largest international trade fair for hobby, craft and artists' supplies.

"We are thrilled to have gained Dominic Gollanek and Katharina Pasternak, two high-profile and passionate artists," explains show director Eva Olbrich. "Both have a practical background and know the creative scene inside out thanks to their many years of creative work. We are now looking forward to the new perspectives they will bring to the Creative Impulse Award jury."

The Creative Impulse Award has been presented since 2023 in cooperation with the publishing house Chmielorz and its trade magazine Cutes & Friends for innovations in the field of hobby, craft and artists' supplies.

Creativeworld will continue to be held at the same time as Ambiente and Christmasworld at Frankfurt Fair and Exhibition Centre:

Creativeworld: 27 to 30 January 2024
Ambiente/Christmasworld: 26 to 30 January 2024

Press releases & images:

<https://creativeworld.messefrankfurt.com/frankfurt/en/press.html>

On social media:

www.facebook.com/creativeworld.frankfurt | www.instagram.com/creativeworld.frankfurt/
www.linkedin.com/company/creativeworldfrankfurt

Creativeworld Hashtags

#creativeworld24 #creativeindustry

Background information on Messe Frankfurt:

www.messefrankfurt.com/background-information



Your contact:

Antje Janes-Linnerth
Tel.: +49 69 7575-5083
antje.janes-linnerth@messefrankfurt.com

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

www.messefrankfurt.com