

# BUSINESS AS UNUSUAL

## Technical Specifications

creativeworld



27.–30.1.2024  
FRANKFURT/MAIN

## HALL 1.1

|   |   |
|---|---|
| Hall floor                                | maximum load 12.5 (kN/sqm)  |
| Suspensions from the hall ceiling         | possible after consultation with infrastructure services  |
| Building height (stand size up to 30 sqm) | 4.00 m  |
| Building height (stand size over 30 sqm)  | 4.00 m  |
| Illumination                              | We will abstain from using the general hall lighting. Therefore, it is necessary for the exhibitors to install an own lighting system at their booth.   |
| Daylight                                  | Low   |
| Stand design                              | These stand construction requirements should guarantee a high quality presentation of all stands.   |
| Stand construction                        | Stands should be as open and transparent as possible on all aisle sides (at least 70%). Partition walls will be set up free of charge – deviating regulation from the General Terms and Conditions of the event clause 4, para 3. |