



Media Package Manager

Your profile. Your audience.
Your business.

The Media Package Manager (MPM): Technical Data

Product Picture, Company Picture

Optimal size: 1920 px 1080 px, 16:9 HD image, jpg, 2 MB max.
Maximum size: 2560 px 1440 px
Maximum file size: 10.0 MB
File formats: .jpeg, .jpg, .png

Company Description

8.000 characters per language available

Product Description

7.000 characters per language available

Picture of Contact Person

Format: 1:1
Optimal size: 187 px x 187 px
File formats: .jpeg, .jpg, .png

Logo

Minimum resolution: 600 x 1 / 1 x 600
Maximum file size: 10.0 MB
File formats: .jpeg, .jpg, .png

Video

Formats: 16:9, 4:3
Maximum length: 5 minutes
Maximum file size: 500 MB
File formats: .avi, .wmv, .mp4, .mov, .m2p, .mp2, .mpg, .mpeg, .flv, .mts, .m4v

Documents (documents in general, job offers, press releases)

Maximum file size for jpeg and jpg: 10.0 MB
Maximum file size for PDF: 50.0 MB
File formats: .pdf, .jpeg, .jpg

Social Media Channels Available

Facebook, Instagram, LinkedIn, Pinterest, Twitter, WeChat, Weibo, YouTube, Xing

Do you have any questions about using MPM?

Phone: +49 69 7575-5090
mediapackage@mpmcontent-messefrankfurt.com