

news +++ Christmasworld/Creativeworld
7 to 10/11 February 2025

christmasworld

creativeworld

New show director: Stefan Schopp takes over the management of Christmasworld and Creativeworld

After a successful transition phase, the consumer goods trade fairs Christmasworld and Creativeworld have a new show director. On 1 August 2024, Stefan Schopp took over from Eva Olbrich, who commenced her well-deserved retirement at the end of July.



Stefan Schopp takes over the management of Christmasworld and Creativeworld. Photo: Messe Frankfurt.

"We are looking forward to further developing our leading consumer goods fairs with Stefan Schopp and so offering our customers the best solutions," says Philipp Ferger, Vice President Consumer Goods Fairs Messe Frankfurt. "We benefit from his extensive experience in the trade fair industry and wish him a good start", Ferger continues. Stefan Schopp has been in the trade fair business for over ten years. Before joining Messe Frankfurt as Sales Manager of Christmasworld in 2018, the business graduate worked in sales at Messe Stuttgart. In addition to the new management, the leading trade fairs will also receive a tailwind for the coming order season through a new team structure.

Next trade fair dates

Ambiente, Christmasworld and Creativeworld will continue to take place at the same time at the Frankfurt exhibition centre. However, they will be moved to the beginning of February to ensure that the trade fair dates are harmonised.

Ambiente/Christmasworld:	07 to 11 February 2025
NEW: Creativeworld:	07 to 10 February 2025

Note for journalists:

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expert knowledge and ideas for retail on [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

Press releases & images:

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Background information on Messe Frankfurt

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Sustainability at Messe Frankfurt

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