

news +++ Creativeworld
27 to 30 January 2024

creativeworld

Creativeworld 2024: Strong trade fair with strong brands

Frankfurt am Main, 18 October 2023. Creativeworld 2024 will be a trade fair of strong brands: Numerous brand manufacturers have announced their return to the Frankfurt trade fair stage for the upcoming event starting on 27 January. Some are back after a five- or even six-year break.

The **Graphic Arts and Artists' Supplies** sector will see a concentrated brand presence in 2024 with exhibitors such as Carioca, Clairefontaine, Colart, Da Vinci, Fabricano, Golden, Marabu, Kreul, Royal Talens and Schmincke. From the Association of the Office & Stationery Brand Industry, Faber-Castell, Schneider Schreibgeräte and Tombow complete the "Who's Who" of graphic arts and artists' supplies.

With Gründl Wolle, myboshi and Rico Design, the **Handiwork & Textile Design** product segment will be exceedingly well represented at the upcoming Creativeworld. With the return of sewing-machine manufacturer Brother International, the segment is experiencing further notable growth.

If you search for exhibitors in the **Hobby & Handicrafts** segment in the online exhibitor search, you will find the internationally strong brands Eli-Chem Resins, Folia, Glorex and Sizzix.

For **Graffiti & Street Art**, Molotow from Germany and the Spanish manufacturer Montana Colors are exemplary names worth mentioning.

Among the participants in 2024 are well-known exhibitors who are returning with concentrated strength after a break of several years at the fair in some cases. Why? "It's quite simple," explains Eva Olbrich, Director Creativeworld, Messe Frankfurt Exhibition GmbH. "Creativeworld's comeback in January 2023 was incredibly successful - and word got around in the industry. Simply no one wants to miss the upcoming fair!"

Creativeworld will continue to be held at the same time as Ambiente and Christmasworld at Frankfurt Fair and Exhibition Centre:

Creativeworld:	27 to 30 January 2024
Ambiente/Christmasworld:	26 to 30 January 2024

Press releases & images:

<https://creativeworld.messefrankfurt.com/frankfurt/en/press.html>

On social media:

www.facebook.com/creativeworld.frankfurt | www.instagram.com/creativeworld.frankfurt/
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Background information on Messe Frankfurt:

www.messefrankfurt.com/background-information



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